

## Discussion paper: Proposed Resolution for meeting on 11 April 2023 with regard to the ESI London Film Festival, 17 October 2023

**Action: The board are required to discuss and consider this resolution at the meeting as above.**

### Proposed Resolution

ESG Gaming is a trading name of ESG Corporate Community Interest Company. We are incorporated as a not-for-profit and with no share capital Community Interest Company (CIC). We are independently regulated by the Office of the Regulator of Community Interest Companies and registered with the Fundraising Regulator.

Our published Memorandum and Articles of Association accepted by the regulator and dated 11 May 2022 state that ESG Gaming, with approval from our board, and the Office of the Regulator of Community Interest Companies, state we anticipate donating up to 25% of our surplus annually to charities and community organisations in the esports, safer gambling or safer gaming space. The remainder of our surplus will be reinvested back in to our products, helping us to broaden our reach and further evaluate our impact.

This resolution for discussion at the upcoming board meeting proposes where we might donate c25% of our surplus for 2022/23. We anticipate having £22,156 cash balance at the end 2022/23. This will be our minimum year-end cash balance, given our pledged / guaranteed (but not yet banked) income. On our income barometer we are waiting on decisions on a further £814,000 worth of income (with decisions due by our year-end). In addition we are applying for new funding, which as 10 March had a value of £33,000. This will likely increase to £108,000 by year-end as more applications are made.

The table as below summarises three year-end cash position scenarios (based on the probability of individual funding applications). Scenario One is our guaranteed minimum position:

	Scenario One	Scenario Two	Scenario Three
Cash at Bank	£2,256	£2,256	£2,256
Banked income	£50,000	£285,000	£475,000
Expenses	£30,100	£63,500	£63,500
Year-end cash	£22,156	£223,756	£413,756

Therefore to satisfy our desire to donate to others in this space, it is proposed that the board consider supporting the ESI London Film Festival by donating a prize pool of £18,000, payable to charities and community organisations (payable in October 2023).

We know the potential of video games and esports to make a meaningful, positive difference to people's lives is enormous. There are countless anecdotal examples of this, and not enough of these stories are told & shared more widely. Film is one medium to help change that. Accordingly ESI Esports Insider are seeking to launch the ESI Film Festival in October 2023; the very first esports & gaming short film festival.

This new addition to the [ESI London](#) agenda will shine a light on those behind the screens, with a focus on stories related to esports and video games. The festival's themes this year are digital inequality, diversity, and mental health, reflecting the potential of video games and esports to make a meaningful difference in people's lives. Esports teams, universities, charities and community organisations are being encouraged to create a purposeful film and enter the competition with three prize pools for the best films (1<sup>st</sup> place £10,000; 2<sup>nd</sup> place £6,000; 3<sup>rd</sup> place £2,000). It is proposed that ESG Gaming become the community partner at the ESI Film Festival and we donate £18,000 of our surplus as above.

These proposed donations would be paid directly to the winners, with such donations being in-keeping with our Articles of 'enabling others to act' and 'contributing to the esports ecosystem'. For these proposed donations, ESG Gaming would be given branding and communications opportunities in the run up to and at the ESI Film Festival itself. In addition to the prize fund and as part of our marketing / comms and sharing insight work, we also propose (subject to funding) to pay ESI London £10,000 to be a charity partner at ESI London. The board are asked to consider this proposal and if approved, any risks will be noted on our risk assessment.