

ESG Corporate Community Interest Company: trading as ESG Gaming
 Non-Executive Director Board Meeting



Tuesday 17 January 2023, 1100 – 1130 (UK time)

Venue: Via Teams

Attendees: Chris Jones, Sam Cooke, Pedro Romero, Lee Willows
 Guest: Dr. Sarah Hodge, Bournemouth University

Apologies: none

Key:

ACTIONS IN GREEN = COMPLETE

ACTIONS IN AMBER = PENDING / TO BE COMPLETED

MINUTES & ACTION LOG

Welcome and introductions

Ref	Notes	Action / Outcome	Lead	Date
1.0	<i>Introductions made and no appologies</i>			
1.1	<i>Managing conflicts discussion. NEDs and Senior Leadership at ESG Gaming cannot be employed directly by a Gambling Operator as a condition of ESG Gaming being on the LCCP RET List.</i>	<i>No Conflicts declared.</i>	<i>All</i>	<i>On-going</i>
1.2	<i>Conflict of Interest Register publication</i>	<i>Conflict of Interest Register to be published on website</i>	<i>LW</i>	<i>31/01</i>

Strategy / Enabling Plan

Ref	Notes	Action	Lead	Date
2.0	<i>Group discussed & scrutinised Enabling Plan progress and current workplan:</i>			
2.1	<i>Investors in People (Organisational foundation building action)</i>	<i>Board reviewed IIP success wheel and it was agreed we would maintain momentum for an accreditation visit in Q1.</i>	<i>LW</i>	<i>Q1</i>
2.2	<i>ISO:9001 (Organisational foundation building action)</i>	<i>Board reviewed criteria and it was agreed we would maintain momentum for an assessment visit in Q1.</i>	<i>LW</i>	<i>Q1</i>
2.3	<i>Fundraising Regulator (Organisational foundation building action)</i>	<i>Registered now with regulator and showing on public record.</i>		

2.4	Theory of Change and initial web2-web3 research (Organisational foundation building action)	Dr Hodge gave an overview of the work to date and facilitated a group discussion around structure of document, evidence, focus on products and age and detailed steps. LW to circulate completed draft ToC and literature evidence in the coming couple of weeks when completed.	LW/PR LW	14/02 31/01
2.4	ESG Gaming website (Organisational foundation building action)	Website now updated and published		
2.5	Enabling Plan (Organisational foundation building action)	Enabling Plan agreed at last board meeting and now published on website		
2.6	Vision & Mission statements (Organisational foundation building action)	CJ lead a discussion to complete these statements. Board to review and approve final edits via email	CJ	20/01
2.7	End Point Assessment Organisation (EPAO) product (Product action)	LW provided an update to the board on progress with Ofqual / Ofsted and the Education and Skills Funding Agency. LW to continue progress and arrange Ofsted training for Board idc	LW	Q2
2.8	Web3 portal (Product action)	LW provided an update to the board on progress. LW to share wireframe and tech build specification with board for input when complete	LW	Q1
2.9	IronClad (Product action)	SC gave update to board on progress. CJ / SC to agree comms plan for series of launches	SC/CJ	03/02
2.10	BCorp (Organisational foundation building action)	LW to consider value of BCorp certification to ESG Gaming and share with board for discussion	LW	Q2

Events

Ref	Notes	Action	Lead	Date
3.0	EAG	Attending EAG – write up appearing in trade press and on website		
3.1	ICE	CJ to develop marketing and comms plan	CJ	04/02

3.2	NextGEN	CJ, LW to attend with SC. Plan to be devised	CJ/SC	24/02
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Communications

4.0	Comms Plan	CJ to develop comms and events plan	CJ	Q1
4.2	Branded Annual Review	NEDs approved branded annual review which is published on website		

Risk

Ref	Notes	Action	Lead	Date
5.0	Organisational Risk Assessment	LW to circulate updated risk assessment for approval via email	LW	Q1
5.1	Updated Policies	Board discussed and approved. Finance polices to be review post Year End	LW	Q3

AOB

Ref	Notes	Action	Lead	Date
6.0	MBA Analysis	Board approved MBA recommendations. These have been published on website	LW	Q1
6.1	Self-Exclusion	Board discussed Self-Exclusion Chairs role and gave feedback for LW to take back		
6.2	Fundraising	Board shared their work around income generation. LW to populate a fundraising pipeline and circulate	LW	24/02

Meeting finished at 1155

Dates for noting:

- 07 – 09 February, ICE – London Excel
- 23 – 23 March, ESI Next Gen – Warwick University
- Agreed meeting dates for 2023: Tuesday 11 April / Tuesday 11 July / Tuesday 10 October / Tuesday 12 December. All meeting via Teams, 1100 – 1300.