

ESG Gaming  
124 City Road,  
London  
EC1V 2NX

Dear Lee Willows

26<sup>th</sup> September 2023

Thank you for your recent submission to the System Stabilisation Fund.

Following careful consideration of your application the panel decided that they were unable to approve your funding request. The panel did not have sufficient evidence that your funding had been disrupted and considered your application to be for new delivery or enhancement projects. The purpose of the System Stabilisation Fund was only to support existing projects.

GambleAware regularly releases funding opportunities. Please check our website for further details: <https://www.begambleaware.org/for-professionals/commissioning>

We understand that this will be disappointing news, and we will be happy to provide more detailed feedback.

Please note, a copy of this letter will be shared with the Gambling Commission and Department for Digital, Culture, Media and Sport (DCMS) for information.

To discuss further, please contact: [commissioning@gambleaware.org](mailto:commissioning@gambleaware.org)

Yours sincerely,

