

Pipeline summary as at 18 February 2024

Source	Status	Total income	ESG Gaming allocation	Partners allocation (i.e. academic or delivery partners)	Application, decision or payment date	Purpose and FEB 24 update
Merkur UK	Pledged	£40,000	£40,000	£0	Jun-23	Web3 (received counted in 22/23 income)
AG	Pledged	£62,400	£62,400	£0	Dec-22	Research & Films (received counted in 22/23 income)
Gambling Commission	Pledged	£223,580	£123,040	£100,540	Jul-23	R Streaming / 2nd stage (received counted in 22/23 income)
TOTAL PLEDGED		£325,980	£225,440	£100,540		
All income below counting as 24/25 income.						
Collective Four	Unsuccessful	£154,000	£100,000	£54,000	Oct-23	Nov update: Collective Four, no longer viable due to commitments
GambleAware	Unsuccessful	£291,275	£241,275	£50,000	Sep-23	Nov update: Safer Gambling metaverse parents - Declined - see report
GambleAware	Unsuccessful	£87,294	£87,294	£0	Nov-23	Feb update: Unsuccessful. All info on ESG Gaming website (News)
GambleAware	Unsuccessful	£297,000	£297,000	£0	Nov-23	Feb update: Unsuccessful. All info on ESG Gaming website (News)
Gambling Commission	Unsuccessful	£210,000	£60,000	£150,000	TBA	Feb update: Gambleaware will invite future tenders
RET (misc)	Application	£183,000	£153,000	£30,000	Jun-24	Feb update: UR esports & Web3 (applications in progress)
Innovate UK	Writing	£250,000	£125,000	£125,000	Jun-24	Feb update: Web3/Older esports - met with Innovate, writing
Horizons Europe	Research	£250,000	£125,000	£125,000	Jun-24	Feb update: Web3/Older Esports - met with funder - writing
NL UK Fund	Writing	£500,000	£250,000	£250,000	Jun-24	Feb update: Web3/Older Esports - Stage One submitted Feb 24
NL Awards for All	Writing	£9,000	£9,000	£0	Jun-24	Feb update: Community engagement
IESF	Pledged	£9,000	£4,000	£5,000	Jan-24	Feb update: Research with Esports Insider - successful
Anonymous	Research	£100,000	£100,000	£0	Jun-24	Feb update: Older Esports
Anonymous	Research	£160,000	£160,000	£0	Jun-24	Feb update: Vanguard Programme
25 Club	Research	£125,000	£125,000	£0	Jun-24	Feb update: Unrestricted
TOTAL PENDING		£1,586,000	£1,051,000	£535,000		Pending total excludes proposals in red as unsuccessful
Pipeline	Researching	£25,000	TBA	TBA	TBA	Pending from events (NG)
Marketing	Researching	£5,000	TBA	TBA	TBA	Pending from marketing drive (NE)
TOTAL RESEARCHING		£30,000				

Year-end position 2021/22: Actual - Surplus £60,196 / Year-End Cash: £57,709 / Debts: £3,200 for year end accounting. HMRC and all invoices up to date, no debts. Donations £2,000 to orgs, paid via Chair salary sacrifice.

Year end position 2022/23: Actual - Surplus £123,185 / Year End Cash: £188,775 / Debts: £17,696 for year end accounting. HMRC & all invoices up to date & no debts. Donations £30,000 to orgs, paid via Chair salary sacrifice.

Year end position 2023/24: Forecast - Surplus £54,000 / Year End Cash: £60,000 / Debts: £16,000 for year end accounting. Plan for HMRC & all invoices up to date & no debts. Plan for donations £10,000 to orgs, paid via Chair salary sacrifice. Plan for 50% of fundraising applications to be unsuccessful or take longer to secure.