

community.



**ESG**  
Gaming

**Welcome to  
ESG Gaming.**

StartUp  
Awards  
South East



**FINALIST 2024**

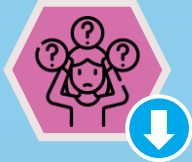
[www.esggaming.org](http://www.esggaming.org)

# What we do

We are working with partners to understand how esports and virtual reality might:



Reduce loneliness and social isolation.



Reduce the risk factors for dementia.



Provide an alternative, drug-free prescription for depression among those aged 50 years and over.



ICE

ESI ESPORTS INSIDER



Powered by

VIVERSE

FRASER ESPORTS

bett

A Hyve Event

MWC  
GSMA

DIGITAL HEALTHCARE SHOW

24 - 25 APRIL 2024 + ExCeL LONDON

LONDON  
TECH  
WEEK

IGPP Institute of Government & Public Policy

# THE DOME by ESG Gaming

An award-winning virtual world powered by VIVERSE for Business. Consumers will experience an immersive and nostalgic dome which will host three specific rooms:

- ✦ A health and fitness room for classes and interactive classes and exercises.
- ✦ A mindfulness space for meditation and relaxation classes.
- ✦ An auditorium to host a variety of events, from motivational speakers to stand up comedy.



# SILVER ESPORTS by ESG Gaming

A two-day esports workshop specifically aimed at consumers over the age of 50 years old.

The workshop will consist of game basics, terminology, introduction to streaming, mindfulness, safer gaming, mental & physical health and conclude with a show-match.



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# RESEARCH by ESG Gaming

ESG Gaming will collaborate to contribute to the literature, evidence base, and understanding of how esports and virtual reality can positively influence consumers' lives and minimise harm.



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# Our intended impact for 2024

## **Reach 10,000 customers through our two products.**

*Q1 progress: Reached 1,940 customers.*

## **Publish two research papers.**

*Q1 progress: One paper was published with IESF & Esports Insider.*

## **Raise £375k in donations.**

*Q1 progress: Raised £50k in pledged donations / £1.1m on pipeline.*

## **Secure £25k in pro-bono support.**

*Q1 progress: Raised £30k support.*

## **Present or have a strong presence at six national conferences.**

*Q1 progress: Four conference partnerships delivered.*

## **Partner with two universities for evaluation and delivery.**

*Q1 progress: Active conversations with three universities.*

## **Undertake and publish Theory of Change and Strategy Foundation document.**

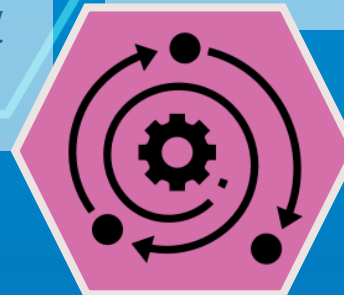
*Q1 progress: Published*

## **Win an award for our work**

*Q1 progress: Bett Best Product Award and UK StartUp Award.*

## **Donate up to 25% of our surplus.**

*Q1 progress: donated £1,500 to date.*



# Get in Touch

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positive  
workforce**

